



PUTTING ON A

You wouldn't handicap yourself by playing golf with a bowling ball, so why handicap your high quality lens by using an inferior filter?

B+W filters are made to the same high-technology standards that are used in the production of the world's finest lenses. They are diamond cut from German Schott optical glass, precision

ANYTHING BUT B+W FILTERS TOP QUALITY LENS IS LIKE DRIVING A BOWLING BALL WITH A NINE IRON.

ground, polished and tested to the finest lens quality to ensure flatness and parallel thickness. This assures that every B+W filter is free from color aberrations and internal flaws. B+W MRC multicoating eliminates reflections and flare, while B+W Slim filters for wide-angle lenses eliminate vignetting caused by ordinary filters.

Many other brands of filters are cut

from greenish window glass sheets or made from pressed blanks; methods that introduce internal strain and stress.

Combined with imperfections in the glass, this can cause refraction

of light and inconsistent image quality.

With so many B+W filters to choose from, you should never make your good lens a loser by degrading it with an inferior filter.

Use only B+W filters.



Schneider
KREUZNACH

Schneider Optics, Inc.
285 Oser Avenue
Hauppauge
New York 11788 USA
TEL: +1 631 761-5000
FAX: +1 631 761-5090

info@schneideroptics.com
www.schneideroptics.com