



# *PUTTING ANYTHING BUT B+W FILTERS ON A TOP QUALITY LENS IS LIKE RUNNING A MARATHON IN COMBAT BOOTS.*

**Y**ou wouldn't handicap yourself by running a marathon in combat boots, so why handicap your high quality lens by using an inferior filter?

B+W filters are made to the same high-technology standards that are used in the production of the world's finest lenses.

They are diamond cut from German Schott optical glass, precision ground, polished and tested to the finest lens quality to ensure flatness and parallel thickness. This assures that every B+W filter is free from color aberrations and internal flaws.

B+W MRC multicoating eliminates

reflections and flare, while B+W Slim filters for wide-angle lenses eliminate vignetting caused by ordinary filters.

Many other brands of filters are cut from greenish window glass sheets or made from pressed blanks; methods that introduce internal strain and stress.

Combined with imperfections in the glass, this can cause refraction of light and inconsistent image quality.

With so many B+W filters to choose from, you should never make your good lens a loser by degrading it with an inferior filter. Use only B+W filters.



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