



NEWS
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**Schneider Cine-Digital Zoom Tele-Converter Projector Lens
increases long-throw capabilities up to 40 percent
for optimum picture size and projector placement.**

Maintains optimum image size in long- and short-throw situations, making it an ideal solution for home theater, conference room and exhibition hall projectors having non-interchangeable lenses.

Van Nuys, CA, May 29, 2007 – Schneider Optics, the well known lens and professional filter manufacturer, has introduced the Cine-Digital 1.1x-1.4x Zoom Tele-converter Lens for DLP and LCD video projection systems used in home theaters, conference rooms, classrooms, exhibition halls and auditoriums. This lens is particularly well suited to meet the needs of houses of worship, as it greatly increases the ability to locate the projector inconspicuously and where its operating noise will not be obtrusive.

The new Cine-Digital Zoom Tele-converter Lens enables users to reduce an image to the optimal desired size without moving the projector. In addition, because at the bottom end of its scale this lens automatically reduces the image size by 10%, it enables users to maintain the original image size while moving the projector from 10 to 40 percent farther away from the screen.

“Adding this zoom tele-converter to a digital projection system affords tremendous flexibility in projector positioning, throw distance and screen size, while delivering the superior-quality images Schneider Cine-Digital lenses are well-known for,” said Schneider Optics CEO, Dwight Lindsey.

Designed for use with projectors having a permanently attached prime lenses, Cine-Digital Zoom Tele-Converter lenses feature a unique mechanical design that makes usage and/or mounting simple. Their flat surfaces allow users to simply set the lens on a table in front of the projector; threaded mounting holes also allow the converter to be bolted to a stand, table or custom bracket. They are designed to allow a 50-percent offset with 0.9” chips, and will function perfectly with 1.3” chips, with no offset.

(MORE)

At an MSRP of \$2,295, the extremely high quality, easy set-up, and amazing picture quality of Schneider Cine-Digital Zoom Tele-Converter lenses provides an ideal solution for those who want optimum performance from moderately priced projection systems.

World-Renowned Quality

Schneider Cine-Digital lenses set a new standard for lens performance in Digital Cinema and large-venue, high-brightness digital projection applications. They are designed and tested to be brighter, sharper and more uniform than any other lenses for digital projection. All Schneider lenses for digital projection systems are built to the same high standards that have made Schneider lenses for film projection world-renowned for superior sharpness, highly-efficient light transmission, low distortion, and faithful color rendition.

About Schneider Optics

Schneider Optics is a leading manufacturer and distributor of photographic equipment. It provides the world's highest quality photographic optics, including world-renowned Schneider filters for motion picture and television production, and B+W filters, lenses and accessories.

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Editor please note: High resolution files for the images below are available.



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