Schneider OPTICS

NEWS

FOR IMMEDIATE RELEASE

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SCHNEIDER KINO-LINEAR MECHANISM ENABLES EASY DEPLOYMENT OF ANAMORPHIC LENSES

One of two rugged, economical solutions from Schneider Optics for screening rooms, corporate media centers and home theatre applications

Van Nuys, CA, June 19, 2007 – Schneider Optics, the well known lens and professional filter manufacturer, has introduced the Kino-Linear™ deployment mechanism for anamorphic lenses used in a wide range of installations.

The Kino-Linear is a motorized mechanism designed to automatically slide an anamorphic lens precisely into and out of position in the light path of a digital projector. Automatic deployment is accomplished by using a 12-volt trigger or contact closure. The Kino-Linear device is ideal for installations in screening rooms and corporate media centers, and also for home theatre owners interested in using an anamorphic lens to project superwide full-screen Cinemascope® images with 16:9 digital projectors. (Schneider offers the Cine-Digitar Anamorphic 1.33X Lens for superior home theatre Cinemascope® viewing.)

"The Kino-Linear is a rugged, compact and easy-to-operate system offering the traditional sliding mechanism functionality. Anamorphic lens users now have the option of two deployment mechanisms available from Schneider: the Kino-Linear and the Kino-Torsion," explained Schneider Optics CEO Dwight Lindsey. The Kino-Torsion lens deployment mechanism swings the anamorphic lens precisely into and out of position in a motion similar to the swing of a door.

The Kino-Linear features easy-to-use adjustments for displacement, pitch, yaw and roll, to enable precise lens alignment. Mounting plates for most popular projectors are available for table top, shelf or ceiling mount installation. Also available is a bracket adapter which allows the Kino-Linear to be attached to a ceiling mounted projector utilizing a Chief RPA mount with a PAN-2 Lens Support. Additional information on the Kino-Linear is available at www.schneideroptics.com, including a brief video showing the mechanism's operation, and a technical drawing of the unit.

(MORE)

Schneider Optics offers a line of five Cine-Digitar Anamorphic lenses, including the 1.33x, 1.42x, 1.5x, 1.79x and 1.9x. Schneider Cine-Digitar lenses set a new standard for superb lens performance in Digital Cinema and large-venue, high-brightness digital projection applications. They are designed and tested to be brighter, sharper and more uniform than any other lenses for digital projection. All Schneider lenses for digital projection systems are built to the same high standards that have made Schneider lenses for film projection world-renowned for superior sharpness, highly-efficient light transmission, low distortion, and faithful color rendition.

About Schneider Optics
Schneider Optics is a leading manufacturer and distributor of photographic equipment. It provides the world's highest quality photographic optics, including Schneider professional cinema projection lenses, home cinema projection lenses, world-renowned Schneider filters for motion picture and television production, B+W filters, and a wide range of lenses and accessories for digital and film photography and video.

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Editor please note: A high resolution digital file for the low resolution image below is available.

The Schneider Kino-Linear lens positioning mechanism slides the lens precisely into and out of position in a Smooth horizontal linear motion.