



Classic Soft^{FL™} Soft

Finally Hollywood's favorite diffusion softening filter is available in rounds to fit the range of digital SLR and DV cameras with 2/3" chips and bigger. Schneider's proprietary In-Focus Diffusion™ manufacturing technique has created the optimum way to blend small wrinkles and blemishes while maintaining an overall sharp focus to conceal the use of a softening filter. Higher strengths can add mood to the shot by causing highlights like a lit candle to softly glow. When faced with over-exposure like a *blown* window, the addition of a Classic Soft filter keeps contrast under control and adds a *romantic* look.

| Classic Soft | |
|--------------|---------------|
| Strength | Availability |
| 1/8 | Special Order |
| 1/4 | Special Order |
| 1/2 | Special Order |
| 1 | • |
| 2 | • |
| 3 | • |

Black Frost™

Black Frost™ filters enhance an image through subtle diffusion of highlights and mid-tones without degradation or dilution of the black tones. In fact they enable photographers to capture blacker blacks than are possible with similar types of diffusion filters. They feature unique Micropore™ particles which control the degree of diffusion through light absorption and provide an almost airbrushed look to the image. By eliminating excessive light scatter and veiling glare, Black Frost filters enable a photographer to maintain extraordinary control when shooting a scene that requires the soft look of a diffusion filter combined with the rich blacks that are not commonly associated with that type of filter.

| Black Frost | |
|-------------|---------------|
| Strength | Availability |
| 1/8 | Special Order |
| 1/4 | Special Order |
| 1/2 | • |
| 1 | • |
| 2 | • |

HD Classic Soft^{FL™} Soft

Schneider HD Classic Soft filters were designed in response to requests for a high-quality softening filter to complement the new high-resolution 1/2", 1/3" and 1/4" chip cameras. Based on our renowned Classic Soft™ filters for cine cameras, HD Classic Softs deliver the same subtle, effective softening performance. This effect blends small wrinkles and blemishes, while maintaining overall sharp focus without giving away the fact that a softening filter was used. HD Classic Softs impart a closely confined, very subtle glow to highlights. If large amounts of overexposure exist in a shot — like a *blown* window - they produce a stylish glow that keeps the contrast under control—adding a *romantic* look.

| HD Classic Soft | |
|-----------------|---------------|
| Strength | Availability |
| 1/16 | Special Order |
| 1/8 | Special Order |
| 1/4 | • |
| 1/2 | • |
| 1 | • |

Hollywood Black Magic™

Building on the success of HD Classic Soft filters with the Micro-lenslet design and Black Frost's Micropore technology, Hollywood Black Magic filters combine the best attributes of both. They hide unsightly blemishes and wrinkles while providing a smooth transition in the highlights. The shooter can select from a wide range of diffusion choices from subtly diminishing the *video edge* to removing years off the age of a person. Pleasant softening of bright highlights helps control exposure while maintaining rich blacks and colors.

| Hollywood Black Magic | |
|-----------------------|---------------|
| Strength | Availability |
| 1/8 | Special Order |
| 1/4 | Special Order |
| 1/2 | • |
| 1 | • |
| 2 | • |



No Filter

With Classic Soft #3



No Filter

With Black Frost #2



No Filter

With HD Classic Soft #1



No Filter

With Hollywood Black Magic #2



Recommended Application Guide

| FORMAT SIZE | Classic Soft | | | Black Frost | | HD Classic Soft | | Hollywood Black Magic | | |
|-----------------------|--------------|---|---|-------------|---|-----------------|---|-----------------------|---|---|
| | 1 | 2 | 3 | 1/2 | 1 | 1/2 | 1 | 1/2 | 1 | 2 |
| MEDIUM FORMAT DIGITAL | • | • | • | • | • | • | • | • | • | • |
| 35mm | • | • | • | • | • | • | • | • | • | • |
| APS-C | • | • | • | • | • | • | • | • | • | • |
| 16mm | • | • | • | • | • | • | • | • | • | • |
| 2/3" | • | • | • | • | • | • | • | • | • | • |
| 1/2" | • | • | • | • | • | • | • | • | • | • |
| 1/3" | • | • | • | • | • | • | • | • | • | • |
| 1/4" | • | • | • | • | • | • | • | • | • | • |

Introducing
Hollywood-style
Diffusion Filters

Schneider's famous B+W SLR filters have been essential tools of photographers for over 60 years thanks to their unmatched ability to enhance creativity, improve performance and deliver unsurpassed image quality.

And for the past 15 years major cinematographers have counted on the Schneider Optics line of diffusion filters to bring superb images to feature film and television screens. Specially formulated to "hide the trick," these superior optical glass filters are routinely requested by top talent. Finally there's a Schneider series of screw-on diffusion filters designed to work beautifully with today's leading film and digital SLR cameras. Schneider's renowned Classic Soft, Black Frost, HD Classic Soft and new Hollywood Black Magic line are now available in sizes to suit all major still & video lenses. So regardless of the format, photographers can benefit from the same creative image effects that have made Schneider the top name in photographic filters worldwide.

Schneider
Diffusion Filters

SIZES

- 43mm
- 58mm
- 62mm
- 72mm
- 77mm
- 82mm

STRENGTHS

- 1/8
- 1/4
- 1/2
- 1
- 2
- 3

Custom strengths and sizes available upon request.

All specifications are subject to change without notice.



Schneider
Diffusion
Filters

Schneider's industry-standard diffusion filters used in feature film cinematography and television are now available for film, digital SLR and HD video cameras.



Front Cover Photo: Classic Soft #1/2

Schneider OPTICS
It Starts with the Glass™

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